



**MIGUEL CARRASQUILLO**  
DESIGN

**Contact**

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## EMPLOYMENT

**Bright Health Group - Bilingual Creative Designer** [Jun 21 – current]  
*Creative designer at Bright Health Group with a focus on Hispanic outreach. Collaborated on the continuing development of brand standards, and specialized in creating internal, external communications and healthcare materials for a Spanish speaking audience.*

**Wells Fargo - Creative Designer** [Mar 2020 – Dec 2020]  
*Creative designer at Wells Fargo under the direction of Brian Bennet and Scott Gilson. Primarily collaborated on campaign level work, partnering with art directors and writers to develop ideas from concept to reality.*

**YMCA Headquarters - Contract Designer** [Nov 2015– Dec 2019]  
*Contract designer at YMCA, designing within brand guidelines, creating printed & digital collateral ranging from flyers to fully realized campaigns for all programs and branches statewide.*

**UNO Branding - Designer** [Feb 2014– May 2015]  
*Under the direction of Luis Fitch provided clients with professional work which involved adhering to production guidelines, brand development, packaging, and successful execution of ideation.*

**Iowa State Memorial Union - Senior Graphic Designer** [2011–2013]  
*In charge of creating flyers, posters, identities, promotional material and more for different academic organizations and social events through out campus.*

## SKILLS

Typography  
Hand lettering  
Illustration  
Identity Design  
Conceptual Design  
Problem Solving  
Bilingual  
*[Spanish Fluent]*

## TECHNICAL SKILLS

Adobe Illustrator  
Adobe Photoshop  
Adobe InDesign  
HTML, CSS

## EDUCATION

**Iowa State University - College of Design** [2007–2013]  
BFA in Graphic Design

## AWARDS & ACTIVITIES

**Catalyst Magazine** - Designer Fall 12 / Creative Director Spring 13 [2012–2013]

**Art Directors of Iowa Student Exhibition**  
Selected works displayed - Poster and Editorial Design [2013]

**42nd Creativity Print International - Platinum Award Winner**  
*Student Food & Beverage Packaging* [2012]

**National Association of Schools of Art and Design, NASAD**  
Iowa State University [Fall 2012]  
*Works were selected by faculty for NASAD display.*

**Uhuru Magazine** - Type Illustrator/ Designer [2012–2013]

**Trend Magazine** - Designer [2011–2012]